

All City Meet Advertisement Information

for the

Walnut Creek All-City Meet

Sponsored by

Walnut Creek Swim Club

Location: Clarke Memorial Swim Center, Heather Farms Park

Dates: Saturday and Sunday, July 11 & 12, 2009

Over 1,500 swimmers, their extended families, and friends will be attending this two-day meet. Programs are sold at the meet for a nominal cost. Advertising in this program is an excellent opportunity to support non-profit recreational activities for youth in and out of our community. It also serves to advertise your business, product, service or school to a large local audience while showing your charitable support and community service.

Wording, format, style and composition shall be provided by advertiser. No enlarging or reducing can be provided. All ads are printed in black ink on white or colored paper. Advertising orders require payment with the order.

Size of advertisement	Width/Length	Cost
1/8 page (business card)	3.75" x 2.25"	\$40.00
¼ page	3.75" x 5"	\$60.00
½ page	7.5" x 5"	\$90.00
Full page	7.5" x 10"	\$160.00

Special Arrangements

Describe:

All orders must be submitted electronically with two attachments:

- 1) Advertising Order Form**
- 2) Advertisement in a pdf or jpeg format**

All ads must be received by Tuesday, June 30, 2009.

Email to: sharonpearl@mac.com (Sharon Schlagel 937-5572)

Advertising Order Form

WCSC Swimmer's Name: _____ Phone Number: _____

Sponsor Name: _____

Ad Cost: \$ _____ Check Number: _____

Sponsor Contact: _____ Sponsor Phone: _____

Sponsor Address: _____

WCSC representative: _____

WCSC representative phone: _____

Instructions for Submission:

- 1) Please attach a copy of this form and the ad when you electronically submit your advertisement.
- 2) Submit your ad in a pdf or jpeg format.
- 3) **Mail a copy of this form and your check to Sharon Schlager, C/O WCSC, PO Box 472 WC 94596**

Any questions please call: Sharon Schlager 937-5572, Carlene Tomei 933-9461, Megan Cooper 939-7526